

[Indiatimes](#) | [The Times of India](#) | [The Economic Times](#) | [More](#)

[Log In with Facebook](#)

[Log In](#) | [Join](#)

[Like](#)

[Follow @](#)  

**THE ECONOMIC TIMES**

News By Industry

News  Stock Quote

You are here: [Home](#) » [News](#) » [News By Industry](#) » [Telecom](#)



Get your business a free website

Get started now >

[Replay](#)



26 JAN, 2012, 06.51PM IST, PTI

## BSNL publicity work under CBI lens for alleged irregularities

[Photon + New Year Offer](#)

Tata Photon Datacard@ Rs.1199 only Win Blackberry

Phone & More. Hurry! : [connectindia.in/tata-Photon](http://connectindia.in/tata-Photon)

Ads by Google

NEW DELHI: The CBI is probing alleged irregularities in [advertisement](#) work worth crores carried out through ineligible firms by public sector [telecom](#) giant Bharat Sanchar Nigam Limited (BSNL).

Official sources said [the move](#) came following complaints received by the Central Vigilance Commission alleging wrongdoings in handling marketing and advertisement related work in the BSNL.

They said the irregularities included unauthorised appointment of a part-time Director in the [BSNL](#) and assigning advertisement related job to a non-empaneled and ineligible agency.

Considering the seriousness of the complaints, the Commission forwarded the matter to the Department of Telecommunications (DoT) for necessary action.

The [CVC](#) conducted a probe after receiving DoT's report in this regard. "There were several instances of criminal conspiracy and substantiated acts of commission and omission by certain BSNL officials. Hence, the Commission decided to refer this case to CBI for detailed investigation," a CVC official said.

"The BSNL gives advertisement contract worth several crores to various companies. The matter is of grave importance and needed to be probed further. CBI has initiated its investigation," he said.

The official added that several public relations agencies are empaneled in the [DoT](#) for advertisement and brand management.

He declined to give details of the actual amounts involved, names of the officials and the role of outdoor agencies.

### Get a Quote

### Browse Companies

[A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) | [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#)

**Grand prize**  
iPad 2

**More prizes**  
Miniature Cars

**ZIGWHEELS.com**

\*T&C apply

[Home](#) | [News](#) | [Markets](#) | [Personal Finance](#) | [Mutual Funds](#) | [Infotech](#) | [Jobs](#) | [Opinion](#) | [Features](#) | [Videos](#) | [My Portfolio](#)

#### Other Times Group news sites

[Times of India](#) | [Mumbai Mirror](#)  
[Times Now](#) | [Indiatimes](#)

#### Living and entertainment

[Timescity](#) | [iDiva](#) | [Bollywood](#) | [Zoom](#)

#### Networking

[itimes](#) | [Dating & Chat](#) | [Email](#)

#### Hot on the Web

[Buy Nokia Phones](#) | [Republic Day 2012](#)  
[Assembly Elections 2012](#) | [Elections 2012 News](#)  
[Budget 2012](#) | [Kishore Kumar Songs](#)

#### Services

[Book print ads](#) | [Online shopping](#) | [Business solutions](#) | [Book domains](#) | [Web hosting](#)  
[Business email](#) | [Free SMS](#) | [Free email](#) | [Website design](#) | [CRM](#) | [Tenders](#) | [Remit](#)  
[Cheap air tickets](#) | [Matrimonial](#) | [Ringtones](#) | [Astrology](#) | [Jobs](#) | [Property](#) | [Buy car Bikes in India](#) | [Online Deals](#)

[About us](#) / [Advertise with us](#) / [Careers @ TIL](#) / [Terms of use](#) / [Privacy Policy](#) / [Feedback](#) / [Sitemap](#) / [Code of Ethics](#)

Copyright© 2012 Times Internet Limited. All rights reserved.