

F.No.18 (17)/2005-GM  
Government of India  
Ministry of Heavy Industries and Public Enterprises  
Department of Public Enterprises

Public Enterprises Bhawan  
Block 14, CGO Complex,  
Lodi Road, New Delhi  
Dated the 18<sup>th</sup> July, 2018.

**OFFICE MEMORANDUM**

Subject : Holding Board Meetings/Strategy Meets, etc. of Central Public Sector Enterprises (CPSEs)

In continuation of this Department's O.M. of even number dated 24<sup>th</sup> May, 2018 (copy enclosed) on the above subject, the undersigned is directed to state that the Ministry of Tourism has suggested the following 30 destinations (including five destinations intimated earlier) which have potential for development of tourism sector in the country.

- i. Aurangabad (Ajanta, Ellora), Maharashtra (Being developed as iconic site)
- ii. Ahmedabad, Gujarat (India's first UNESCO World Heritage city)
- iii. Rann of Kutch, Gujarat (During winter months – November to February)
- iv. Bhopal (Sanchi, UNESCO World Heritage site), Madhya Pradesh
- v. Khajuraho, Madhya Pradesh (Being developed as Iconic Site)
- vi. Diu, UT of Daman & Diu
- vii. Hampi, Karnataka (Being developed as Iconic Site)
- viii. Mysuru, Karnataka
- ix. Mahablipuram, Tamil Nadu (Being developed as Iconic Site)
- x. Thanjavur, (Brihadeeshwar Temple, UNESCO World Heritage site) Tamil Nadu
- xi. Kumarakom, Kerala (Being developed as Iconic Site)
- xii. Amaravati, Andhra Pradesh (Being developed under PRASHAD Scheme)
- xiii. Puducherry
- xiv. Guwahati (Kamakhya), Assam (Being developed under PRASHAD Scheme)
- xv. Kaziranga, Assam (Being developed as Iconic Site)
- xvi. Gangtok, Sikkim
- xvii. Imphal, Manipur
- xviii. Shillong, Meghalaya
- xix. Bodh Gaya, Bihar (Being developed as Iconic Site)
- xx. Puri, Odisha (Being developed under PRASHAD Scheme)
- xxi. Bhubaneswar, Odisha
- xxii. Darjeeling, West Bengal
- xxiii. Ranchi, Jharkhand
- xxiv. Port Blair, Andaman & Nicobar Islands
- xxv. Amritsar, Punjab (Being developed under PRASHAD Scheme)
- xxvi. Ajmer, Rajasthan (Being developed under PRASHAD Scheme)
- xxvii. Srinagar, Jammu & Kashmir
- xxviii. Lucknow, Uttar Pradesh
- xxix. Rishikesh, Uttarakhand
- xxx. Chandigarh

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2. All administrative Ministries/Department are requested to advise the CPSEs under their respective administrative jurisdiction to hold at least one or two Board Meeting(s)/ Strategic Meet(s) or Conference(s) etc. at one of the above thirty destinations in a year to further develop tourism in the country.

3. This issues with the approval of the Secretary, Department of Public Enterprises.



(B.N. Mishra)  
Director  
Tel: 2436-3066

To Secretaries of all administrative Ministries/Departments

Copy to: -

1. Prime Minister's Office (Shri Tarun Bajaj, Additional Secretary to PM), South Block, New Delhi.
2. Cabinet Secretariat (Shri S.A.M. Rizvi, Joint Secretary), Rashtrapati Bhavan, New Delhi.
3. Chief Executives of all CPSEs
4. PPS to Secretary, DPE
5. SS & FA IF Wing, Udyog Bhawan New Delhi
6. PPS to AS(MG)/JS(RKC)/Advisor(SKG)/Advisor(AK)/DDG(RCG)
- ✓ 7. Senior Technical Director, NIC with request to upload this OM on DPE website
8. All Divisions, DPE



(B.N. Mishra)  
Director  
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Department of Public Enterprises

Block 14, CGO Complex,  
Lodi Road, New Delhi  
Dated 24<sup>th</sup> May, 2018.

**OFFICE MEMORANDUM**

**Subject: Holding Board Meetings/Strategy Meets, etc. of Central Public Sector Enterprises (CPSEs)**

The undersigned is directed to state that the Hon'ble Prime Minister during his address at the CPSE Conclave held on 9<sup>th</sup> April, 2018 at Vigyan Bhavan, New Delhi had given a number of action points for Central Public Sector Enterprises (CPSEs) including the suggestion to hold Annual General/Board meetings of CPSEs at new tourist destinations instead of the well-known and established destinations, as such a step will help to boost tourism sector of the country.

2. This matter has been considered in consultation with the Ministry of Tourism. The Ministry of Tourism has suggested the names of following five tourist destinations identified for development as Iconic sites.

- i. Aurangabad (Ajanta/Ellora)
- ii. Bodhgaya
- iii. Hampi
- iv. Khajuraho
- v. Mahabalipuram

3. All administrative Ministries/Departments are requested to advise the CPSEs under their respective administrative jurisdiction to hold at least one or two Board Meeting(s)/Strategic Meet(s) or Conference(s) etc. at any of the above five destinations in a year. The Ministry of Tourism has been requested to furnish names of other such destinations and the same would be shared as and when received from Ministry of Tourism.

Sd/-  
(B.N. Mishra)  
Director  
Tel: 2436-3066

To Secretaries of all administrative Ministries/Departments (by name)

Copy to :-

- (i) Prime Minister's Office (Shri Tarun Bajaj, Additional Secretary to PM), South Block, New Delhi.
- (ii) Cabinet Secretariat (Shri S.A.M. Rizvi, Joint Secretary), Rashtrapati Bhavan, New Delhi.
- (iii) CMDs of CPSEs

  
(B.N. Mishra)  
Director