



To

- 1) to 26) All Chief General Managers,
BSNL Telecom Circles/ Metro Distts.

No. 1-2 (1) /Market Share/2012-CP&M

Dated : 04.07.2012

Sub: Tele-density and Market Share as on 31.05.2012.

During May 2012, 2.88 million telephone connections & 3.23 million Wireless connections have been provided in the country taking the total telephone connections in the country to 960.91 million as on 31st May, 2012. During April 2012, 0.16 million broadband connections were added taking the total broadband connections in the country to 13.95 million as on 30.04.2012.

The tele-density & market share of all other telecom operators is enclosed.

It is seen that:

(1) For telephone services:

- (i) BSNL has added -0.45 million connections during the month of May 2012.
- (ii) **BSNL was at 13th (last) position in the new total connections added in May 2012 and during FY 2012-13 (upto May 2012).**
- (iii) In the financial year 2012-13, BSNL has added -1.45 million connections.
- (iv) BSNL is at 4th position as an operator with Market share of 12.44%. BSNL market share has decreased by 0.08% during the month of May 2012 and during 2012-13 (upto 31.05.2012) by 0.27%.

(2) For Wireless Service:

- (i) BSNL has added -0.08 million connections during the month of May 2012.
- (ii) **BSNL was at 12th position in the new total connections added in May 2012 and 13th (last) position during FY 2012-13 (upto May 2012).**
- (iii) The Wireless industry has grown by 1.01% in terms of connections upto the month of May 2012. Relatively, BSNL has declined by 0.81%.
- (iv) In the financial year 2012-13 (upto May 2012), BSNL has added -0.80 million connections, as compared to 1.00 million connections added in corresponding period of previous year.
- (v) BSNL is at 5th position as an operator with Market share of 10.51%. BSNL market share has decreased by 0.05% during the month of May 2012 and during 2012-13 (upto 31.05.2012) decreased by 0.19%.

(3) For Broadband(DSL) services:

- (i) BSNL has added 0.09 million connections, which is 58.46% of the total connection (0.16 million) added in the country during month of April 2012.
- (ii) BSNL has grown by 1.05% upto the month of April 2012 corresponding to broadband industry growth (1.16%) during the same period.
- (iii) BSNL is at 1st position as an operator with Market share of 64.55% as on 30.04.2012. It has decreased by 0.07% during the month of April 2012.

(4) Summary:

- (i) The tele-density in the country is 78.49% with Kolkata License area at top (171.14%) and Bihar License area at lowest (45.59%) as on 31.05.2012. The Broadband-density in the country is 1.14% out of which BSNL's share is 0.74% as on 30.04.2012.
- (ii) BSNL holds 1st position as an operator with total number of telephone connections in a single license area viz. Kerala Circle.
- (iii) In total number of mobile connections, BSNL has No.2 position in 2 License areas viz. Kerala and Orissa Circles.

The letter has been issued with the approval of GM (CP&M).

Encl:- Annexure 1 to 10.

(J.R. MEENA)
AGM (CPM-1)

Copy to : 27) O/c

28) CMD BSNL for information.

29-33) Director (F)/(CFA)/(HR)/(Enterprise)/(CM) for information.

34-37) ED (CA)/ (F)/ (CN)/(NB) for information.

38-40) GM (C&M)/ Company Secretary/MIS

41) BSNL Intranet Portal