

No. 26-07/2011-T&C-CM(pt.)

Date: 04.11.2015

Circular T&C-CM No. 52/15-16


To
All CGMs- Telecom Circles/ Telephone Districts.

Sub: Reduced call tariff for first 60 days under prepaid mobile services-reg.

Kindly refer to this office letter No. of even no. dated 21.01.2015 and subsequent orders issued from time to time with regard to tariff under prepaid mobile services. Now based on feedback received, competitors' tariff and to boost new activations, It has been decided by competent authority to rationalize the reduced call rates under 'per minute' and 'per second' plans, as under:-

Plan Voucher	Existing Reduced call rate facility	Revised Reduced call rate facility
Per second Plan Rs.36	a. Local/STD on-net@ 0.8 paisa/sec	a. Local/STD on-net@ 1 paisa/3sec
	b. Local/STD off-net@ 0.8 paisa/sec	b. Local/STD off-net@ 2 paisa/3sec
Per minute Plan Rs.37	a. Local/STD on-net@ 50 paisa/min	a. Local/STD on-net@ 10 paisa/min
	b. Local/STD off-net@ 50 paisa/min	b. Local/STD off-net@ 30 paisa/min

- The reduced call rate will be applicable with Per second Plan Rs.36 & Per minute Plan Rs.37 for New customers only (including MNP customers).
 - The reduced tariff offer will not be extended for subsequent recharges i.e. migration or validity extension with PV (per second and per minute corporate plans).
 - The reduced call rate will be applicable for **first 60 days** for new customers (including MNP customers).
2. The above tariff will be applicable from 09.11.2015 on Pan India basis. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
 3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
 4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
 5. This circular is issued based on the approval of the ECT vide Approval No. – 2034 dated 30.10.2015 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM(pt.II). Queries/clarifications/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)