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Press-Release

BSNL Introduces New Prepaid Plans with more Talk time & always Full Talk Value on TOP-UP recharge

Bharat Sanchar Nigam Limited (BSNL) has announced rationalization of prepaid mobile tariff by withdrawing all existing GSM Prepaid Plans except PYARI JODI & ROAMING TARRIF PLANS and introduced two new attractive plans as per market trend with lowest tariff in the industry with applicability of always full talk value on recharge. With a view to make tariff structure simple and to avoid confusion in selection of Plan Vouchers, all existing plan vouchers have been withdrawn. Existing prepaid plans shall be allowed till its validity.

As a replacement to existing plans, BSNL has introduced following 2 new PAN india based Prepaid Mobile Plans:

- 1. New per Minute plan: Its MRP is Rs. 37 with Top Up of Rs 70 [Total Rs.107/] for all customers with Free Bundled talk value of Rs.100/- for new connections. The plan voucher of Rs. 37 will be used for validity extension, migration etc.
- 2. New per Second plan: Its MRP is Rs. 36 with Top Up of Rs 70 [Total Rs.106/] for all customers with Free Bundled talk value of Rs.100/- for new connections. The plan voucher of Rs. 36 will be used for validity extension, migration etc.

Both the above plans are having extra benefits of Full Talk Value on recharge with Top-Up vouchers of Rs. 200 and above of selected denominations in few circles.

Apart from it, to retain services of <u>BSNL Landline</u>, Telecom major has announced the continuation of existing Prepaid Plan - **Pyari Jodi** for Landline customers to avail Free Local voice calls to one BSNL Fixed / WLL (Fixed/Limited Mobility) number in his/her own name, with a free talk time upto thirty **minutes** per day. These all new plan of prepaid mobile customers are effective by 1st August 2014 in all BSNL circles across India.

In addition to above, one **new STV of Rs.97**/- denomination under the name "Friends & Family" has also been introduced which provides 60 minutes free talk time to any network and reduced call / SMS charges to five specified F & F numbers.

Giving details of new Plans, Director (CM) BSNL Board, Shri Anupam Shrivastava said "with the introduction of new plans which are less in numbers, BSNL customers will be at ease to choose the plan of their liking without any confusion in selection of Plan Vouchers and will be benefitted by attractive Freebies as well." The full details of tariff plans can be seen on our website www.bsnl.co.in

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