Press Release

BSNL offers innovative VAS (MSecure & My Moments)

BSNL, one of India’s leading Telecommunication companies offers another innovative VAS MSecure & My Moments for its subscribers in the country in association with M/s Beyond Evolution Tech. Solutions Pvt. Ltd.

**MSecure:** Anti-theft Application’ that helps a user Track, Lock, activate Alarm & Erase data on their mobile handsets remotely, in case of loss or theft of the device. It also provides the complete call log details of the lost mobile at pre – determined intervals. The features include,

- **Remote Locking:** Remotely lock the user’s device.
- **Remote Erase:** Provides its user the option to erase the lost device data.
- **Remote Tracking:** Helps a user to remotely track the lost device by sending location details through SMS to the emergency number.
- **Remote Alarm:** Helps a user to remotely raise an alarm on the lost / misplaced device.
- **Lost Handset call logs:** Provides complete call logs of the new number of the SIM that has been inserted in the lost device to the emergency number.

**My Moments:** An exciting “Click & Share” app for sharing photos from mobile via SMS, Email, WhatsApp or on various social networking sites like, Facebook, Twitter etc. It allows user to add various ‘effects’ to photos such as adding Voice note, Frames, Stickers etc.

Mr. Anupam Shrivastava, Director(CM) BSNL Board stated that security of Mobile handsets has become a cause for concern owing to important data stored in it. Loss/theft may leads to unauthorized access and possible misuse of such data. MSecure is innovative service through which user can remotely manage data contained in his/her lost mobile handset. Another service My Moments is another step towards providing useful VAS to its subscribers by which data ie. Photos, video clips can be shared across vide range.