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Press-Release

BSNL Lifetime Plan with Auto Validity Extension - Launched

Bharat Sanchar Nigam Limited has announced the introduction of new Prepaid Plan for mobile users as Lifetime Plan at lowest plan charges of Rs.8 with one minute pulse rate.

This new Lifetime Plan allows initial plan validity of 180 days with auto validity extension facility and allowing per minute calling tariff for all local calls at Rs.1 and all STD calls at Rs.1.5 with applicability of same rates for SMS also. Incoming calls during roaming shall be charged at rate of 75 paise per minute.

This new Prepaid Mobile Plan shall be applicable only for new subscription and migration to this plan is not allowed from any other plan, but the users will be allowed to use any kind of Voice, SMS and Data STVs to reduce the rates upto 90% from base tariff. If the customers do not use any type of STVs for mobile data, users will continue to be charged at 0.02/10KB, which is also the lowest tariff for mobile data.

The customers who do not get their validity extended before Grace Period-I (15 days from expiry) or they have balance less than Plan voucher amount and are due for entering into Grace Period-II (165 days from GP-1) after expiry of GP-I, will be reminded again to extend their plan validity on 10th and 11th day of GP-I through SMS or IVRS or customer care etc.

For GP-I customers not having sufficient balance (i.e., balance less than Plan voucher amount) in their prepaid account and in the absence of a response or inaction by the customer, the plan validity of the customer may be extended on the last day of GP-I state after deduction of the plan voucher amount of the Plan of Rs. 8 from the account balance and will be intimated accordingly.

This newly introduced Lifetime Plan with auto validity extension will be available as a regular prepaid mobile plan in all BSNL circles across India with effect from 25th March 2015.

Director (CM), BSNL Board said "The newly introduced plan will enable BSNL customers to keep alive their mobile by just spending a little amount of Rs.8/- half yearly. We have many attractive and economical landline & broadband plans also suiting the needs of all segments of customers. BSNL is committed to provide the best telecom services to the people of this country."

(Upendra Bakolia)
Addl.GM (S&M-CM)