To
The CGMT
All Territorial Circles

Sub- Consolidation of SSAs into Business Areas.

Presently 198 Business Area are operational in BSNL across all the circles. There are many Business Areas which are having very less telephone connections or have less potential to grow resulting in earning low revenue. Being the Business Area setup, the employees are excessively utilized in some of the Business Areas. Post VRS, due to downsizing of manpower, it is imperative to further consolidate the Business Areas aligning with the available man power and business requirement.

In view of above, competent authority has decided to further consolidate the Business Areas. It has been decided to call for the consolidated list of Business Area based on following parameter for consideration of Management Committee of BSNL Board.

1. Revenue of the Business Area should be more than 30 Crore.
2. Merging shall be done between BA/SSA of adjoining areas and area shall not be very large to control.
3. The Headquarter of new BA shall be in Business Area which existed earlier among the merged BA/SSA.

While proposing the BA, it shall be ensured by CGMT that, it should not exceed the no. of existing BA in operation. The circle may modify the existing structure of BA based on above guidelines.

You are requested to send your proposal latest by 10.01.2020 to the restructuring Cell, BSNL Corporate Office. Proposal can be sent on email id restg@bsnl.co.in. This may be treated as urgent.

This is issued with the approval of competent authority.

Copy to:
1. CMD, BSNL for information please.
2. Director HR for information please.