Bharat Sanchar Nigam Ltd. (A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037200 Fax No.011-23329125



No. 26-07/2011-T&C-CM

Date: 12.12.2014

Circular T&C-CM No. 44/14-15

Sub: Introduction of 50 MB free data scheme under prepaid mobile services-reg.

Kindly refer to this office order of even no. dated 02.12.2014 (T&C Circular no. 41/14-15) vide which 50 MB free data scheme under prepaid mobile services was introduced. In this regard following are clarified:-

Free data scheme offered vide above referred circular under para (ii) may be read as:

"Free 50 MB data **(to be consumed within 7 days)** will be given as gift to all the customers recharging Rs.100, Rs.200 Top-Up. Above free data will be given for every recharge of Rs.100/200 top-Up."

- 2. However, Free data scheme offered under para (i) of the said circular and all other terms and conditions will remain same.
- 3. This may be brought to the notice of all concerned for taking necessary action in this regard. This 50 MB free data can be promoted as thanks giving by BSNL to its customers for using BSNL network. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- 4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- 5. This circular is issued based on the approval of ECT vide Approval Nos. 1690 dated 12.12.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM(Pt.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in

(N. S. Dhami) AGM (T&C-CM)

Τo

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section -for Hindi version.
- 11) Guard file.

(Rakesh Arya)
Dy. Manager (T&C-CM)