



राकेश कुमार अग्रवाल
निदेशक (कन्ज्यूमर मोबिलिटी)
बी.एस.एन.एल. बोर्ड
R. K. Agarwal
Director (Consumer Mobility)
B.S.N.L. Board

No: 53-87/2010-CMTS (Pt-II)

Dated 06-10-2010

To

The Chief General Manager
All Telecom Circles/ Telecom Districts

Sub: Sale of 3G data cards

This office has been receiving complaints from various circle, unions and associations regarding poor availability of Data cards. We have placed further orders on the vendors and now sufficient Data cards are available.

- 2) The circle wise allotment issued from BSNL C.O. along with sale figure received from the circles till Aug 2010 is attached at annexure-1.
- 3) It has been observed from the sale figures received from the circles that the sale has picked up but we need to capture market and make full use of our first mover advantage. It is also worth mentioning that attractive tariff plans have also been issued from BSNL C.O.
- 4) You are requested to review the sale of 3G data cards in the circle and take appropriate initiatives to increase the sale of 3G data cards in the circle.
- 5) It is also requested to ensure that the monthly report for the monitoring of sale and availability of 3G data cards in the desired format is sent to this office by 5th of every month positively on Fax 011-23322588, vijayagarwal@bsnl.co.in and agm_cmts1@bsnl.co.in

(R.K. Agarwal)
Director (Consumer Mobility)